

# **COVERAGE REPORT**

**Tata Trusts supports microcredit initiative to fight poverty**

**On September 24, 2015**

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25 Sep 2015	Tata Trusts backs microcredit initiative	Business Standard	Chennai	2	PTI
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25 Sep 2015	Tata Trusts supports microcredit initiative to fight poverty	The Economic Times	Online Web		PTI
25 Sep 2015	Tata Trusts supports microcredit initiative to fight poverty	Business Standard	Online Web		PTI
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25 Sep 2015	Tata Trusts supports micro-credit initiative to fight poverty	Web India	Online Web		Bureau
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25 Sep 2015	Tata Trusts supports micro-credit initiative to fight poverty	UNI India	Online Web		UNI
25 Sep 2015	Tata Trusts Supports Microcredit Initiative to Fight Poverty	News PR	Online Web		Bureau
25 Sep 2015	Tata Trusts supports microcredit initiative to fight poverty	India Today	Online Web		PTI
25 Sep 2015	Tata Trusts supports microcredit initiative	PTI	Online Web		PTI
25 Sep 2015	Tata Trust supports microcredit initiative to fight poverty	India CSR	Online Web		Bureau
25 Sep 2015	Tata Trust Extends Support To Peer-To-Peer Micro-Lending Platform Rang De For More Four Years	The Tech Portal	Online Web		Jeet Suthar

25 Sep 2015	Tata Trusts supports microcredit initiative to fight poverty	One India	Online Web		Bureau
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# Financial

Publication:	<b>The Economic Times</b>	Edition:	<b>Pune</b>
Published Date:	<b>25 Sep 2015</b>	Page No.:	<b>8</b>
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## Tata Trusts to Lend Support to Micro-credit Initiative

Press Trust of India

**Bengaluru:** Tata Trusts Thursday said it has extended its support for a period of four years to Rang De — an internet-driven micro-lending platform, to fight poverty.

The initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years, it said.

They will be given access to improved livelihoods, education, health and sanitation facilities, it said in a release. Tata Trusts said during the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors.

"Since our partnership fuels entrepreneurship at the grassroots level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions," Tata Trusts Development Manager Ganesh Neelam said. Designed as a non-profit social business, Rang De has raised over 30,000 loans totalling over ₹40 crore, funded by over 8000 individual "social investors" and 25 plus corporate partners.

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Publication:	<b>Business Standard</b>	Edition:	<b>Hyderabad</b>
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## તાતા ટ્રસ્ટ્સ ગરીબીની સામે લડવા સુક્ષ્મધિરાણની પહેલને ટેકો આપશે

પીટીઆઈ  
મેંઓર,તા.૨૪

તાતા ટ્રસ્ટે આજે જણાવ્યું હતું કે તે ગરીબી સામે લડવા ઇન્ટરનેટ સંચાલિત સુક્ષ્મ-ધિરાણ પ્લેટફોર્મ રંગ-ટે ને ચાર વર્ષના સમય ગાળા માટે પોતાનો ટેકો લંબાવ્યો છે. આગામી પાંચ વર્ષમાં આશરે અડી લાખ પરિવારોને પરવડે એટલા દરથી સુક્ષ્મ-ધિરાણને લગતા ઉકેલો રજૂ કરવાનો પ્રારંભિક ઉદ્દેશો ધરાવી છે.તેમ તેમણે જણાવ્યું હતું. તેઓ જીવનધોરણ, શિક્ષણ, આરોગ્ય તથા શૈયાલયને લગતી સુવિધા આપશે. તાતા ટ્રસ્ટે જણાવ્યું હતું કે પ્રથમ વર્ષ દરમિયાન



રંગ ટે-ટીમ બનાવશે અને વધારાના ૧૨,૦૦૦ સામાજિક સેક્ટરકારો સાથે તેમનું કોઈ-કન્ડિગ નેટવર્ક વધારશે. દેશમાં નીચલા સ્તરે અમારા ભાગીદારી ઓર્ગેનિક સાહસને વધારે છે ત્યારે અમે સામાજિક સેક્ટરમાં અમે વિચાસને સંપાદિત કરશું. તે એકંદરે જીવન, શિક્ષણ, આરોગ્ય તથા શૈયાલય

સંબંધિત સુવિધા વધારશે. તેમ તાતા ટ્રસ્ટ્સ ડેવલપમેન્ટના મેનેજર ગણેશ નીલામે આજે જણાવ્યું હતું. નફાનો ઉદ્દેશ નહીં ધરાવતા આ કારોબારમાં રંગ ટે દ્વારા આશરે ૩૮,૦૦૦ લોકો સાથે કુલ રૂ. ૪૦ કરોડ ધરાવે છે, જે આશરે ૮,૦૦૦ વ્યક્તિને સામાજિક સેક્ટરકારો તરીકે અને ૨૫ ખસ કોર્પોરેટ ભાગીદારો છે. અમે ૧૦૦ કોર્પોરેટ અને ૧.૫ લાખ જેટલા સામાજિક રીતે પછાત ભારતીયો માટે આગામી પાંચ વર્ષમાં મહત્વની ભૂમિકા ભજવશે તેમ રંગ ડેના સહ-સ્થાપક અને સીઈઓ રામાક્રિષ્ણન એનકે જણાવ્યું હતું.

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## **Mainlines**

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**రంగేద మైక్రోక్రెడిట్ కు టాటాట్రస్టు తోడ్పాటు**

బెంగళూరు, సెప్టెంబరు 26: టాటాట్రస్టుల అధ్యక్షులందరూ మైక్రోక్రెడిట్ కు మరింత ప్రోత్సహించాలని నిర్ణయించారు. వారు సంచలన టాటాట్రస్టు ఇంటర్నెట్ అధ్యక్షుల సమావేశం సందర్భంగా ఆర్థికంగా మద్దతునువ్వాలని నిర్ణయించారు. దీనివల్ల 2.5 లక్షల మంది కుటుంబాలకు ప్రయోజనం చేకూరుతుందని అంచనా. తీవ్రపాటి పెరుగుదలనుకోవడం, విద్య, ఆరోగ్యం, పారిశుధ్యవరంగా తోడ్పాటుని వ్యూహం రూపొందించారు. మొదటి సంచలనంలో రంగేద తన క్రెడిట్ లైన్ కు నిబంధనలు పెంచుతుంది. 12వేల మందికిపైగా సోపాల్ అప్రోవల్ కు పేర్కొనబడినందు. సామాజిక ఆర్థిక అభివృద్ధి వరంగా టాటాట్రస్టు అధ్యక్షుల విద్యార్థి రంగాలకు తోడ్పాటునిస్తోంది. టాటాట్రస్టుల కెనెట్రాల్ బోర్డులో సెనెటర్ గణేష్ సింఘ్ మాట్లాడుతూ మైక్రో క్రెడిట్ కార్యకర్తల ద్వారా రంగేద వే వంద కుటుంబాలకు ఎంతో మద్దతునిచ్చినట్లు పుడుతుందన్నారు. రంగేద బి.ఇ. సహాయనీయతను 45% కు పెంచుతున్న మాట్లాడుతూ టాటాట్రస్టు తనకు తోడ్పాటునిస్తోందని మంచుకు కావడం ఎంతోసంతోషం అన్నారు. మొత్తం 100కుపైగా కార్యకర్తలకు 1.5 లక్షలమంది భారతీయులకు వెలుపనేరాలని లక్ష్యంతో ఉన్నట్లు చెప్పారు. బెంగాలీ, మార్గిటింగ్, కమ్యూనికేషన్ వరంగా మరింత మంచి వృత్తి విస్తరణను అవ్వనిస్తూన్నట్లు చెప్పారు. రంగేద సమావేశం సందర్భంగా క్రామీయింకార్ అంతర్జాతీయ అధ్యక్షులకు పాఠం పంపిస్తోంది. రంగేదాల్ అర్థ వేలకు నిర్ణయించినట్లు తనంపై 38వేల రుణాలను రూ.40 కోట్లకుపైబడి భారీవేసింది.

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**సూక్ష్మ రుణ రంగంలోకి టాటా ట్రస్ట్**  
 హైదరాబాద్: వచ్చే ఐదేళ్లలో దాదాపు 10 లక్షల కుటుంబాలకు తక్కువ వడ్డీలకు రుణాభివృద్ధిని టాటా ట్రస్ట్ దిగ్భయించింది. పెరల్ టీవీకాబు మొదలుపెట్టి, వారికి మొదలైన వైద్యం, పారిశుధ్యం అందించేందుకు కృషి చేయనున్నామని టాటా ట్రస్ట్ సెవలన్సిమెంట్ మేనేజర్ గజేష్ నీలమ్ చెప్పారు. ఇందుకోసం 'రంగే దే' సంస్థలో కలిసి పనిచేయనున్నట్లు చెప్పారు.

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**Online**

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## **Tata Trusts supports microcredit initiative to fight poverty**

<http://economictimes.indiatimes.com/news/politics-and-nation/tata-trusts-supports-microcredit-initiative-to-fight-poverty/articleshow/49091603.cms>

The initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years. Tata Trusts today said it has extended its support for a period of four years to Rang De an internet-driven micro-lending platform, to fight poverty.

The initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years, it said.

They will be given access to improved livelihoods, education, health and sanitation facilities, it said in a release.

Tata Trusts said during the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors.

"Since our partnership fuels entrepreneurship at the very grassroot level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions," Tata Trusts Development Manager Ganesh Neelam said.

Designed as a non-profit social business, Rang De has raised over 38,000 loans totalling over Rs 40 crores, funded by over 8000 individual "social investors" and 25 plus corporate partners.

"We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India. We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years," Rang De Co-founder and CEO Ramakrishna N K said.

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[http://www.business-standard.com/article/pti-stories/tata-trusts-supports-microcredit-initiative-to-fight-poverty-115092400777\\_1.html](http://www.business-standard.com/article/pti-stories/tata-trusts-supports-microcredit-initiative-to-fight-poverty-115092400777_1.html)

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"We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth," he added.

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## Tata Trusts supports microcredit initiative to fight poverty

<http://timesofindia.indiatimes.com/business/india-business/Tata-Trusts-supports-microcredit-initiative-to-fight-poverty/articleshow/49095329.cms>

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## **Tata Trusts supports micro-credit initiative to fight poverty**

<http://news.webindia123.com/news/Articles/India/20150924/2685895.html>

Tata Trusts, a non-sectarian philanthropic organisations that work in several areas of community development, has extended its support to Indias pioneering Internet-driven peer-to-peer micro-lending platform, 'Rang De.'

The initiative was aimed at offering affordable micro-credit solutions to nearly a quarter of a million families over the next five years, according to a release here today.

During the first year, 'Rang De' will scale up the team and increase their crowd-funding network with an additional 12,000 social investors.

Tata Trusts Development Manager Ganesh Neelam said that 'the concept of leveraging technology to deliver low cost, community based solutions is a path-breaking concept. Since our partnership fuels entrepreneurship at the very grass-root level in the country, we are confident that this will make a difference to the social sector.'

Rang De Co-funder and CEO N K Ramakrishna said that 'we plan to bring over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years. We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth.'

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## **Tata Trusts supports microcredit initiative**

[http://www.ptinews.com/news/6538771\\_Tata-Trusts-supports-microcredit-initiative.html](http://www.ptinews.com/news/6538771_Tata-Trusts-supports-microcredit-initiative.html)

Tata Trusts today said it has extended its support for a period of four years to Rang De an internet-driven micro-lending platform, to fight poverty.

The initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years, it said.

They will be given access to improved livelihoods, education, health and sanitation facilities, it said in a release.

Tata Trusts said during the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors.

"Since our partnership fuels entrepreneurship at the very grassroot level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions," Tata Trusts Development Manager Ganesh Neelam said.

Designed as a non-profit social business, Rang De has raised over 38,000 loans totalling over Rs 40 crores, funded by over 8000 individual "social investors" and 25 plus corporate partners.

"We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India.

We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years," Rang De Co-founder and CEO Ramakrishna N K said.

"We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth," he added.

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### **Tata Trusts supports micro-credit initiative to fight poverty**

<http://www.uniindia.com/tata-trusts-supports-micro-credit-initiative-to-fight-poverty/business-economy/news/211911.html>

Tata Trusts, a non-sectarian philanthropic organisations that work in several areas of community development, has extended its support to India's pioneering Internet-driven peer-to-peer micro-lending platform, 'Rang De.' The initiative was aimed at offering affordable micro-credit solutions to nearly a quarter of a million families over the next five years, according to a release here today.

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## **Tata Trusts Supports Microcredit Initiative to Fight Poverty**

<https://www.news-pr.in/tata-trusts-supports-microcredit-initiative-to-fight-poverty.html>

Tata Trusts has extended its support for a period of four years to India's pioneering Internet-driven peer-to-peer micro-lending platform, Rang De. This initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years. They will be given access to improved livelihoods, education, health and sanitation facilities. During the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors. Tata Trusts has been involved in multiple sectors related to socio-economic development in the country.

Mr. Ganesh Neelam, Development Manager, Tata Trusts, said, "The concept of leveraging technology to deliver low cost, community based solutions is a path-breaking concept. Tata Trusts is working towards bringing this idea to life through the microcredit initiative. Since our partnership fuels entrepreneurship at the very grass-root level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions."

Ramakrishna NK, Co-founder and CEO, Rang De said, "We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India. We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years. We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth."

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## **Tata Trusts supports microcredit initiative to fight poverty**

<http://indiatoday.intoday.in/story/tata-trusts-supports-microcredit-initiative-to-fight-poverty/1/482172.html>

Tata Trusts today said it has extended its support for a period of four years to Rang De an internet-driven micro-lending platform, to fight poverty. The initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years, it said. They will be given access to improved livelihoods, education, health and sanitation facilities, it said in a release. Tata Trusts said during the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors. "Since our partnership fuels entrepreneurship at the very grassroot level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions," Tata Trusts Development Manager Ganesh Neelam said. Designed as a non-profit social business, Rang De has raised over 38,000 loans totalling over Rs 40 crores, funded by over 8000 individual "social investors" and 25 plus corporate partners. "We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India. We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years," Rang De Co-founder and CEO Ramakrishna N K said. "We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth," he added.

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We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years," Rang De Co-founder and CEO Ramakrishna N K said.

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## **Tata Trust supports microcredit initiative to fight poverty**

<http://www.indiacsr.in/en/tata-trust-supports-microcredit-initiative-to-fight-poverty/>

Tata Trusts has extended its support for a period of four years to India's pioneering Internet-driven peer-to-peer micro-lending platform, Rang De. This initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years. They will be given access to improved livelihoods, education, health and sanitation facilities. During the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors. Tata Trusts has been involved in multiple sectors related to socio-economic development in the country.

Ganesh Neelam, Development Manager, Tata Trusts, said, "The concept of leveraging technology to deliver low cost, community based solutions is a path-breaking concept. Tata Trusts is working towards bringing this idea to life through the microcredit initiative. Since our partnership fuels entrepreneurship at the very grass-root level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions."

Ramakrishna NK, Co-founder and CEO, Rang De said, "We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India. We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years. We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth."

RangDe.org is India's first internet-based peer-to-peer micro-lending website, empowering individuals to lend to a rural entrepreneur across the country. Designed as a non-profit social business, Rang De has raised over 38,000 loans totaling over INR 40 crores, funded by over 8000 individual "social investors" and 25+ corporate partners.

Tata Trusts are amongst India's oldest, non-sectarian philanthropic organisations that work in several areas of community development. Tata Trusts seek to be catalysts in development through giving grants to institutions in the areas of Natural Resources Management, Rural Livelihoods, Urban Livelihoods & Poverty, Education, Enhancing Civil Society and Governance, Health and Media Arts, Crafts and Culture.

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## **Tata Trust Extends Support To Peer-To-Peer Micro-Lending Platform Rang De For More Four Years**

<http://thetechportal.in/2015/09/25/tata-trust-extends-support-to-peer-to-peer-micro-lending-platform-rang-de-for-four-years/>

Rang De, an internet based peer-to-peer micro lending platform which is fighting poverty, has got extension of support from Tata Trusts for four years. The platform is empowering individuals to lend to a rural entrepreneur across the country.

In a release, it said that they will be given access to improved livelihoods, education, health and sanitation facilities. With this initiative, it is aiming to provide affordable micro-credit solutions to nearly a quarter of a million families, over the next five years.

During it's first year, Rang De will scale up the team and increase crowd-funding network with an additional 12,000 social investors. Working as a non-profit social business, Rang De has raised over 38,000 loans totaling over Rs 40 crores, funded by over 8,000 individual "social investors" and more than 25 corporate partners.

Founded in 2008, Rang De's vision is to make poverty - a historical fact in India by reaching out to underserved communities through microcredit. It is aiming to do so through a network of committed field partners and social investors, by offering microcredit that has a positive impact on business, education, health and environment of the communities.

Mr. Ganesh Neelam, Development Manager, Tata Trusts, said,

The concept of leveraging technology to deliver low cost, community based solutions is a path-breaking concept. Tata Trusts is working towards bringing this idea to life through the microcredit initiative.

Since our partnership fuels entrepreneurship at the very grass-root level in the country, we are confident that this will make a difference to the social sector. It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions.

Ramakrishna NK, Co-founder and CEO, Rang De said,

We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India. We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years.

We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth.

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## **Tata Trusts supports microcredit initiative to fight poverty**

<http://www.oneindia.com/india/tata-trusts-supports-microcredit-initiative-to-fight-poverty-1880459.html>

Tata Trusts has extended its support for a period of four years to India's pioneering Internet-driven peer-to-peer micro-lending platform, Rang De. This initiative aims to offer affordable micro-credit solutions to nearly a quarter of a million families, over the next five years. They will be given access to improved livelihoods, education, health and sanitation facilities. During the first year, Rang De will scale up the team and increase their crowd-funding network with an additional 12,000 social investors. Tata Trusts has been involved in multiple sectors related to socio-economic development in the country. Mr Ganesh Neelam, Development Manager, Tata Trusts, said, "The concept of leveraging technology to deliver low cost, community based solutions is a path-breaking concept." "Tata Trusts is working towards bringing this idea to life through the microcredit initiative. Since our partnership fuels entrepreneurship at the very grass-root level in the country, we are confident that this will make a difference to the social sector," He added. He also said, "It will help improve livelihoods, education, health and sanitation facilities, through affordable solutions." Ramakrishna NK, Co-founder and CEO, Rang De said, "We are very excited and grateful to have Tata Trusts guidance and support in our mission to fight poverty in India." "We plan to do this by bringing over 100 corporates and 1.5 lakh new socially conscious Indians to play the role of social investors over the next five years. We are expanding our team and inviting stellar professionals across technology, marketing and communications to power our growth." Rang De: RangDe.org is India's first internet-based peer-to-peer micro-lending website, empowering individuals to lend to a rural entrepreneur across the country. Designed as a non-profit social business, Rang De has raised over 38,000 loans totaling over INR 40 crores, funded by over 8000 individual "social investors" and 25+ corporate partners. Tata Trusts: Tata Trusts are amongst India's oldest, non-sectarian philanthropic organisations that work in several areas of community development. Tata Trusts seek to be catalysts in development through giving grants to institutions in the areas of Natural Resources Management, Rural Livelihoods, Urban Livelihoods and Poverty, Education, Enhancing Civil Society and Governance, Health and Media Arts, Crafts and Culture.

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